

Cookies

Cookies are small text files stored on your computer by the web browser while you navigate websites. Cookies are commonly used to help websites function effectively and to provide owners of websites with information.

The University of East London Research Repository uses third party cookies from [Google Analytics](#) to produce statistics on usage of the site, such as the number of users and which pages they visit.

The data collected cannot be used to identify an individual. The data is stored for 14 months under the Google Analytics Data Retention schedule before being deleted.

Google's advertising and remarketing features are not enabled by the UEL Research Repository: the cookies will not be used to target advertising at users of the repository.

Cookies can be deleted, blocked, or otherwise managed in the settings of your web browser.

You can opt-out of being tracked by Google Analytics across the web by installing a [Browser Add-on](#).

Visit the [Google Analytics Cookie Usage](#) document and [Safeguarding your data](#) article to find out more.